

CLAIMS

What is claimed is:

1. A display unit for merchandising eyewear, said display unit comprising:
 - a substantially horizontal bottom panel;
 - a left panel coupled to said bottom panel;
 - a right panel coupled to said bottom panel; and
 - a top panel coupled between said left panel and said right panel oblique to said bottom panel.

2. A display unit as claimed in claim 1 additionally comprising a plurality of divider strips coupled to said top panel.

3. A display unit as claimed in claim 2 wherein:

 said top panel has a left top-panel edge, and a right top-panel edge;

 said left panel has a top left-panel edge;

 said right panel has a top right-panel edge;

 each of said divider strips has a top divider-strip edge and a bottom divider-strip edge;

 each of said bottom divider-strip edges is coupled to said top panel;

 said left top-panel edge is coupled to said left panel proximate said top left-panel edge so that each of said top divider-strip edges is substantially coincident with said top left-panel edge; and

 said right top-panel edge is coupled to said right panel proximate said top right-panel edge so that each of said top divider-strip edges is substantially coincident with said top right-panel edge.

4. A display unit as claimed in claim 2 wherein said top panel and said divider strips are configured to support and display said eyewear.

5. A display unit as claimed in claim 1 additionally comprising a back panel coupled between said left panel and said right panel substantially perpendicular to said bottom panel.

6. A display unit as claimed in claim 5 wherein:

 said back panel has a left back-panel mounting hole proximate said left panel and a predetermined distance above said bottom panel;

 said back panel has a right back-panel mounting hole proximate said right panel and said predetermined distance above said bottom panel; and

 said right back-panel mounting hole is located an integral number of inches from said left back-panel mounting hole.

7. A display unit as claimed in claim 5 wherein:

 said bottom panel, said left panel, and said right panel are formed of a first piece of material; and

 said top panel and said back panel are formed of a second piece of material.

8. A display unit as claimed in claim 5 wherein said back panel has a bottom back-panel edge displaced from said bottom panel.

9. A display unit as claimed in claim 1 wherein:

 said top panel has a front top-panel edge substantially parallel to said bottom panel;

 said top panel has a back top-panel edge substantially parallel to said bottom panel; and

 said front top-panel edge is closer to said bottom panel than said back top-panel edge.

10. A display unit as claimed claim 1 wherein:
said left panel has a back left-panel edge substantially
perpendicular to a bottom left-panel edge; and
said right panel has a back right-panel edge substantially
perpendicular to a bottom right-panel edge.

11. A display unit as claimed in claim 1 wherein said bottom
panel, said left panel, said right panel, and said top panel
together encompass an interior space configured to contain a
plurality of boxes configured to contain an inventory of said
eyewear.

12. A display system for merchandising eyewear said display
system comprising:

a left frame;
a right frame;
a plurality of display units, wherein each of said display
units is coupled between said left frame and said right frame,
and wherein each of said display units comprises:
a substantially horizontal bottom panel;
a left panel substantially perpendicularly coupled to
said bottom panel;
a right panel substantially perpendicularly coupled to
said bottom panel; and
a top panel obliquely coupled between said left panel and
said right panel.

13. A display system as claimed in claim 12 wherein said top panel of each of said display units comprises:

a front top-panel edge substantially parallel to said bottom panel; and

a back top-panel edge substantially parallel to said bottom panel and closer to said bottom panel than said back top-panel edge.

14. A display system as claimed in claim 12 wherein each of said display units additionally comprises a plurality of divider strips coupled to said top panel.

15. A display system as claimed in claim 12 wherein:

said display system is configured to face in a predetermined direction; and

each display unit in said plurality of display units is coupled between said left frame and said right frame so as to face in said predetermined direction.

16. A display system as claimed in claim 15 wherein said left frame and said right frame are substantially right trapezoids.

17. A display system as claimed in claim 12 wherein:

 said display system is configured to face in each of a first predetermined direction and a second predetermined direction opposing said first predetermined direction;

 each display unit in a first half of said plurality of display units is coupled between said left frame and said right frame so as to face in said first predetermined direction; and

 each display unit in a second half of said plurality of display units is coupled between said left frame and said right frame so as to face in said second predetermined direction.

18. A display system as claimed in claim 17 wherein said left frame and said right frame are substantially isosceles trapezoids.

19. A display system as claimed in claim 12 wherein:

 each of said display units is configured to support and display a plurality of said eyewear, and encompasses an interior space configured to contain a plurality of boxes configured to contain an inventory of said eyewear;

 said display system additionally comprises:

 signage coupled between said left frame and right frame

 above an uppermost one of said display units, wherein

 said signage includes an indicium of a brand name;

 and

 a label for each of said boxes, wherein each of said

 labels includes and an indicium of said brand name.

20. A display system as claimed in claim 19 additionally comprising a mirror coupled between said left frame and said right frame between said signage and said uppermost display unit.